



**incite**  
NETWORK

**INCITE IMPACT REPORT**

A Year of Movement Making - A Look Back at 2019

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# INCITE MAKES AN IMPACT

Incite bridges strategy and fund development to transform communities nationwide. We strive to close gaps in the areas of wellness and mental health, economic development and workforce readiness. We envision a world free of inequity and inequality.

”

MISSION STATEMENT

**Transform organizations,  
secure funding and broker  
innovative collaborations  
to ensure economic  
mobility for all.**

# WHAT WE DO

1

**Coach** leaders to grow their organizational prowess in strategic planning, change management, grants development and technical assistance.

2

**Build** coalitions to address systems issues, secure funding, and grow relationships.

3

**Educate** current and future workforce in core skill sets of grants development, organizational change, and strategic planning.

4

**Secure** funds specific to economic/workforce development and human services issues, leading to millions in funding.



*Courtesy of Walmart*



# DEDICATION

Incite headquarters is located in El Paso, Texas, above a busy cluster of commerce, and a clear view of the Cielo Vista WalMart where 22 community members were tragically lost on August 3, 2019. Each morning, the Incite Team is reminded of its call to action when they gaze out their windows to the memorials that surround us. As we embrace all that will come with this new decade of movement making, we dedicate our efforts to those taken too soon, while working collectively with organizations in our network that are focused on positively impacting the lives of those they serve every day.

# FOUNDER'S MESSAGE

The company's inception stemmed from my belief that every person deserves the opportunity for a healthy, happy and economically prosperous life, despite the impediments of injustice and inequity they may have been born into. Understanding that collaboration, innovation and strong leadership is required to make this happen, Incite Consultancy was built to advance communities who sought this change but needed the guidance and expertise to achieve their goals.

Incite is headquartered in the borderland, a tri-city area where languages, culture, and realized potential are becoming known more and more throughout the nation. Our team works alongside partners (clients) spanning throughout the nation and into Mexico, from the west to east coast, and areas into the U.S. territory of Puerto Rico. These leaders embody the resilience and resolve necessary to incite change and they inspire us each and every day.

For 10 years, our partners have championed our growth and provided priceless perspective to better assist us in achieving their missions sooner. Today, with an unmatched sense of urgency, we have evolved from a team of consultants under Incite Consultancy to the **Incite Network**. Now powered by hundreds of nonprofits, universities, counties, municipalities, startups, and partnering firms, our efforts to further elevate thriving communities through our core set of services is being realized at exponential rates. Collaboration with time-



tested change makers has made the possibilities for a better world. This impact report highlights the many successes of our partnerships in 2019—once they were powered for change. I urge you to join our movement and challenge yourself, your community, and your team to reach beyond the horizons of reality and into a world of the seemingly impossible.

With unbridled passion for change,

*Rosalinda Natividad*  
*Incite Network Founder & CEO*



# INCITING MOVEMENTS IN 2019

Over time, leaders from across the nation have begun to reach out to our team for our expertise and services in an effort to create monumental change. In 2019 alone, our geographic growth included:

 **MASSACHUSETTS**

Working to empower the Latinx community in disenfranchised counties within the state

 **EAST TEXAS**

Supporting the rural communities in infrastructure, wastewater management, and broadband

 **SOUTH TEXAS**

Partnering with a collaborative firm to design a coordinated and comprehensive healthcare system across nine community providers for 20,000 individuals

 **WASHINGTON, DC**

Mounting up efforts to register 500,000 voters in 2020 through technology and digital innovation

 **PUERTO RICO**

Collaborating to address economic development and municipal needs in a time of distress

 **SOUTHERN NEW MEXICO**

Building county-wide growth in quality of life, economic development, and behavioral health

 **CIUDAD JUÁREZ, CHIHUAHUA, MX**

Introducing the nation to an emerging leader in sexual and reproductive health education, medical care, and promotora models

# TRANSFORMATIVE OUTCOMES



The first seed fund for biotech companies ever established in El Paso, Texas



Revitalizing communities through trail development in southern New Mexico



Guiding transformative thought in diabetes education along the border



Expanding programming and inclusivity for thousands of children with special needs



Empowering individuals through prevention, intervention, and recovery within substance use and mental health

# IMPACT IN NUMBERS



20

Startups launched



200

Individuals with HIV/AIDS receiving high quality clinical care



700

Children and families affected by trauma receiving evidence-based mental health therapy



5,000

Commitments of Latinx for census count in hard-to-count communities of California



25,000

Students receiving workforce and career mentoring



300

Students with individualized career counseling

133

CHILDREN AT-RISK OF HUMAN  
TRAFFICKING NOW SUPPORTED  
WITH MENTORING AND  
COUNSELING

EXPANDED SERVICES TO TWO  
COUNCILS OF GOVERNMENT  
THAT COLLECTIVELY OVERSEE  
**20 COUNTIES** AND OVER  
**A MILLION** COMMUNITY  
MEMBERS

# NEW MEXICO SPOTLIGHT





Since establishing offices in Southern New Mexico in 2017, Incite has secured \$14 million in funding for parks, trails, firefighter personnel, water conservation, economic development, and quality of life efforts. We continue to seek out new partners to better serve the community.

# MOVEMENT MAKERS



**Rosalinda Natividad**  
Founder and Chief  
Executive Officer



**Daniel Skertchly**  
Chief Corporate Officer



**Jonathan Macias**  
Executive Vice President



**Linda Willer-Wright**  
Project Portfolio Manager



**Izul de la Vega**  
Senior Associate



**Patricia Kalderis Williams**  
Communications and  
Outreach Strategist

PEOPLE FIRST. **ALWAYS.**

INTENSITY WITH PURPOSE AND PRIDE

EVERYONE HAS A VOICE.  
WHEN YOU **FIND YOURS**, USE IT.

MEANINGFUL IMPACT = HARD WORK

**TRUST** YOUR STRUGGLE

**EMBRACE THE RISK**

BLENDED TEAMS MAKE THE BEST OUTCOMES.

The logo for incite NETWORK. The word "incite" is in a blue, lowercase, sans-serif font. The letter "i" has a blue dot. The letter "c" is blue. The letter "i" is red. The letter "t" is blue. The letter "e" is blue. Above the red "i" is a red four-pointed starburst. Below "incite" is the word "NETWORK" in a bold, black, uppercase, sans-serif font, with wide letter spacing.

**incite**  
**NETWORK**

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@domorethangood

**CIUDAD JUÁREZ OFFICE COMING SOON!**

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