



## **To our Community and the Nation:**

### **Incite Network is transforming as a result of the pandemic.**

Our firm has addressed the inequity of mental health by securing millions to ensure access to quality treatment for the most in need. Our first movement incited hundreds of thousands of Latinx Millennials to vote their voice in elections, both local and national.

As the pandemic took hold of our world, we made a conscientious decision to transition all our resources to support the area where we knew we could make the greatest impact: job creation and economic development through innovative approaches. *Socially just economic development —prosperity for all— is now at the heart of everything we do.*

### **Why is Incite Network focused on building a socially just economy?**

We must see the richness of diversity in our lives and in our businesses. We must acknowledge that our black, Latinx, differently-abled, LGBTQIA+ communities are an important part of the fabric of our communities. We are decision makers. We are leaders. This should fuel our movements with pride, joy and determination.

Anger—what we see so much of in the ongoing protests and the needless loss of lives—is raw emotional hardwiring telling us that something is wrong, unfair, or unjust. We must not allow it to deplete and divide us.

### **The economy will begin again.**

We have always understood and uplifted the importance of diversity, equity, and inclusivity (DEI). In the midst of this pandemic, industries are changing, while others have been completely disrupted. We can take this opportunity to retool our national economy through the growth of all its people and to recognize and celebrate diversity and communities of color, rather than marginalize them.

The question will be, did we do all that we could in this window of an opportunity to remap, reimagine, and rethink DEI within the national economy? Incite Network will join the ongoing dialogue, creating connections between catalysts for change and to support in building strategies to move the needle forward.

### **We are thankful for all our partners, from those working in Mexico to Boston.**

As Incite Network evolves, we will ensure that all partners have a seat at the table for a multi-sector approach.

Thank you again and keep inciting movements.

Rosalinda Natividad  
CEO & Founder of Incite Network